

Kafi Pierre

Creative Director | Producer

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PROFESSIONAL PROFILE

I have been involved in the Arts professionally for over 20 years. I have held roles in, producing; artistic direction; creative directing; performing arts consultation, and production coordination with top-tier international organizations. I have a graduate certificate in arts administration and cultural management and have performed and taught in over 100 cities across five continents. I have worked with industry legends in all aspects of performing arts, including arts administration, production management, strategic brand management, writing, directing, choreography, acting, coaching, set design, costuming and backstage management.

EXPERIENCE

Canada's Got Talent – *Creative Director/Producer August 2022- Current*

- Oversaw and implemented the creative vision of the Director
- Directed talent labs with various acts (circus, dance, singing and comedy)
- Produced all staging for the television production for the Semi-Finals and Finale
- Casting and hiring of the production ensemble
- Choreographed for CGT acts
- Contract negotiation with the Line Producer
- Project management in collaboration with the and production coordinator
- Coordinated with the production team for 11 artists on wardrobe, music, hair and makeup

Luminato Arts Festival Toronto – *Producer -Seasonal*

- Producing and project managing three productions: Outdoor dance production, outdoor art installation and multi-city art activation for the two-week arts festival.
- Manages budgets of \$160K and greater
- Produced Event plans
- Produced Risk Management plans
- Manages logistics; city permits, partnerships; location scouting etc.
- Editing and Approving copy and billing for marketing department
- Collaborate with marketing and development teams for ticket and membership strategy.
- Contract negotiations with artists, vendors and production companies.

Danceworks – Producer

- Project management across multiple dance presenting partners
- Negotiated travel and accommodation for dance companies
- Contract and term agreement negotiations
- Manages budgets of \$18k or greater
- Editing and approving copy and billing for marketing department
- Collaborate with marketing teams with various venues for ticketing and promotion of productions
- Contract negotiations with artists, vendors and production companies.
- Managing production schedules

Fall for Dance North- Company Manager

- Project management
- Travel and accommodation logistics for an international dance company
- Facilitate all ground transportation for an international dance company
- Manages budgets of 20K or greater
- Coordinated Outreach programs around Greater Toronto
- Managed production schedules
- Managed hospitality for the company

Reelworld Film Festival- Producer

May 2021-Nov 2021

- Produced a two-day film festival with 50 films and attendance over 500 during Covid.
- Wrote Covid Protocol for the organization.
- Participated in strategic planning for the organization
- Implemented the project management software ClickUp for the organization
- Human resources; managed the following: onboarding, contracts and staff scheduling

Cirque Du Soleil Entertainment Group, North America – Assistant Artistic Director

July 2018-June 2020

- Oversaw and implemented the creative vision of the Senior Artistic Director
- Produced all publicity events in coordination with the PR team and marketing teams
- Managed the hiring of 28 new artists and planned their integration into the productions
- Managed the Artistic Team budget of \$34K
- Project management across teams that were comprised of 8- 51 individuals
- Choreographed and created theatrical staging for 12 various scenes for the productions
- Led weekly coaching sessions with dance and acrobatic artists
- Led auditions and collaborated on casting with Artistic Director and Casting team in Montreal
- Coordinated with the wardrobe team for 23 artists over a two-year period on new costumes designs

Jesus Christ Superstar, Paramount Theatre, Chicago IL – Associate Choreographer

December 2016-April 2017

- Managed and executed the artistic vision of the Director
- Assisted with community outreach campaigns, conducting workshops for youth
- Project management across teams that were comprised of 18 individuals
- Created choreography and theatrical staging for the production
- Created a choreography and staging bible for the production with the StageWrite app

Beaches Resort and Spa, Entertainment Division, Turks & Caicos, WI–Director

November 2016-February 2017

- Director and Choreographer for the resort's 24 weekly outdoor productions over six months
- Assisted with brand development for Creativiva Caribbean
- Produced show with Creativiva Caribbean Productions
- Directed and coordinated international casting
- Designed and consulted on all costumes and scenic design elements

Franco Dragone Ent. Group, Wuhan, China – Production and Artistic Coordinator

March 2015-October 2015

- Production Coordination
- Produced multiple social media campaigns for the production
- Created staging and choreography for the production
- Coordinate and implemented changes or adjustments to the show/ implement new artist training programs
- Assisted with implementing technical changes and adjustments to production
- Maintained and refined the artistic intent of the Resident Artistic Director, particularly concerning staging, individual and group performance quality, be it acrobatic or more artistic in nature
- Planned and managed the integration of new artists as replacements, understudies and backups

EDUCATION

Saint Mary's College, California – *BFA in Performing Arts*

Humber College -*Grad Certificate in Arts Administration Cultural Management*